

<p><b>Connections</b></p>	<p>Partner Organizations gain confidential access to peers from a carefully-selected group of major organizations to share practices, validate ideas, work through live issues through in-person and online gatherings, supported by secure collaboration spaces.</p> <ul style="list-style-type: none"> <li>▪ <u>Meet-ups</u>: In-person meetings over two days in New York and London twice a year</li> <li>▪ <u>Field visits</u>: Half day visits at member or similar locations held in conjunction with member meetings four times a year</li> <li>▪ <u>Virtuals</u>: 60-minute gatherings online at same time each month – one for Europe and one for US time zones</li> <li>▪ <u>Online</u>: Peer-to-peer networking with partner organizations via a secure online community</li> </ul>
<p><b>Mappings</b></p>	<p>Using our proprietary Digital Workplace Maturity Model, Partner Organizations can decide to have the current state of their Digital Workplace mapped against our model. A DWForum expert will review the results of this maturity assessment results and will use those results to help define a desired future state. Mapping includes:</p> <ul style="list-style-type: none"> <li>▪ Communication and information</li> <li>▪ Community and collaboration</li> <li>▪ Services</li> <li>▪ Structure</li> </ul>
<p><b>Streams</b></p>	<p>Partner Organizations define four work streams (one per quarter) that tackle key shared challenges with authoritative insights on critical topics. The outputs are integrated into the meetings in person and online. Examples of work streams include:</p> <ul style="list-style-type: none"> <li>▪ Business case for the Digital Workplace</li> <li>▪ Bring your own device to work (Consumerization of IT)</li> <li>▪ Identity management</li> <li>▪ Digital Workplace usability</li> </ul>
<p><b>Investigations</b></p>	<p>Partner Organizations select two research projects on specific challenges or issues relevant to them and we will turn complex and emergent information into clear insight for strategic advantage. All outputs will be shared through a confidential knowledge center. Examples include:</p> <ul style="list-style-type: none"> <li>▪ Onboarding strategies and techniques</li> <li>▪ Leadership in the Digital Workplace</li> <li>▪ Security and risk management in mobile work</li> <li>▪ New hire demographics</li> </ul>
<p><b>Consulting</b> (Optional extra)</p>	<p>Partner Organizations can engage DWForum's research-based consulting services to get insights, recommendations and support by leveraging our research and our expert team – including former industry practitioners from leading organizations such as BBC, JPMorgan Chase, France Telecom, T-Mobile and Unilever, as well as usability experts and leading-edge thinkers from academia.</p>

4	DWForum Virtual: DW Business Case	<table border="1"> <thead> <tr> <th colspan="7">JANUARY 2012</th> </tr> <tr> <th>S</th> <th>M</th> <th>T</th> <th>W</th> <th>Th</th> <th>F</th> <th>S</th> </tr> </thead> <tbody> <tr><td>1</td><td>2</td><td>3</td><td>4</td><td>5</td><td>6</td><td>7</td></tr> <tr><td>8</td><td>9</td><td>10</td><td>11</td><td>12</td><td>13</td><td>14</td></tr> <tr><td>15</td><td>16</td><td>17</td><td>18</td><td>19</td><td>20</td><td>21</td></tr> <tr><td>22</td><td>23</td><td>24</td><td>25</td><td>26</td><td>27</td><td>28</td></tr> <tr><td>29</td><td>30</td><td>31</td><td></td><td></td><td></td><td></td></tr> </tbody> </table>	JANUARY 2012							S	M	T	W	Th	F	S	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31					<table border="1"> <thead> <tr> <th colspan="7">FEBRUARY 2012</th> </tr> <tr> <th>S</th> <th>M</th> <th>T</th> <th>W</th> <th>Th</th> <th>F</th> <th>S</th> </tr> </thead> <tbody> <tr><td></td><td></td><td></td><td>1</td><td>2</td><td>3</td><td>4</td></tr> <tr><td>5</td><td>6</td><td>7</td><td>8</td><td>9</td><td>10</td><td>11</td></tr> <tr><td>12</td><td>13</td><td>14</td><td>15</td><td>16</td><td>17</td><td>18</td></tr> <tr><td>19</td><td>20</td><td>21</td><td>22</td><td>23</td><td>24</td><td>25</td></tr> <tr><td>26</td><td>27</td><td>28</td><td>29</td><td></td><td></td><td></td></tr> </tbody> </table>	FEBRUARY 2012							S	M	T	W	Th	F	S				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29				8	DWForum Virtual: Agile Physical Workplaces							
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<p>Q1 Stream:  <b>DW Business Case</b></p>	<p><b>Sub themes:</b></p> <ul style="list-style-type: none"> <li>• Real estate reductions</li> <li>• Productivity improvements</li> <li>• Absenteeism declines</li> <li>• Staff turnover decreases</li> <li>• Operations continuity</li> <li>• Environmental gains</li> <li>• 'Burning platforms' for DW change</li> </ul>
<p>Q2 Stream:  <b>Bring Your Own Device (BYOD)</b></p>	<p><b>Sub themes:</b></p> <ul style="list-style-type: none"> <li>• Assessing BYOD preparedness</li> <li>• Defining BYOD policy &amp; standards</li> <li>• Infrastructure, security and monitoring</li> <li>• Technology upgrade cycles</li> </ul>
<p>Q3 Stream:  <b>Identity Management in the DW</b></p>	<p><b>Sub themes:</b></p> <ul style="list-style-type: none"> <li>• Defining identity policies</li> <li>• Regional differences</li> <li>• Cultural sensitivities</li> <li>• Understanding the legislation</li> <li>• Single sign on</li> <li>• External/ internal identities</li> <li>• Ethical considerations</li> </ul>
<p>Q4 Stream:  <b>Usability in the DW</b></p>	<p><b>Sub themes:</b></p> <ul style="list-style-type: none"> <li>• Front door to the DW</li> <li>• Enabling seamless access</li> <li>• Accessibility</li> <li>• Designing for mobile</li> </ul>

<p><b>Formats</b></p>
<ul style="list-style-type: none"> <li>• Snapshots (based on rapid survey/phone interviews)</li> <li>• State of the nation brief (Single page)</li> <li>• Online knowledge exchange meeting (60 mins)</li> <li>• Shorts (short video)</li> <li>• C Level story (impact slides to use at C levels)</li> <li>• Insights (RSS with summaries on key research, articles)</li> <li>• Briefing report (collating all input from the quarter)</li> </ul>