

Digital Workplace Forum Fact Sheet

For almost 10 years the Intranet Benchmarking Forum has been measuring, researching and connecting the intranets of the world's largest organizations. We have now launched the **Digital Workplace Forum** to transform the performance, scope and impact of the digital workplace among Fortune 500 and equivalents - positively affecting productivity, real estate, HR, environment and travel.

What is the Digital Workplace Forum?

The Digital Workplace Forum (DWF) is a confidential community of major organizations focused on the immediate challenges and opportunities presented in the shift from the physical workplace to the digital workplace. Through objective performance measurement, industry intelligence and peer-to-peer advice the DWForum enables a select group of global corporates to securely share how they plan this critical change in where and how work happens.

How will your organization benefit from the DWForum?

- Discover where your own Digital Workplace sits on our maturity model - and gain access to our new measurement methodology - to gain an independent evaluation of how you are performing.
- Gain your own customized insights and research into this complex field, enabling informed decision-making that will shape your future world of work.
- Enjoy confidential access to a unique set of peers from the world's leading organizations to share practices and experiences in person and online.
- Participate in a small number of highly interactive meetings and field visits where peer organizations share insights on key strategic issues.
- Access our experts who have led digital enablement programs at organizations such as BBC, Boots, JPMorgan Chase, Orange, Rolls-Royce, T-Mobile and Unilever, as well as industry leading usability experts and academics.
- Have connection to a range of consulting services for fact-based advice and strategy to optimise the performance of your digital workplace.

"For us, DWForum enables us to connect with the right people in the right organizations free from vendors. We know there is a long way to go in the digital workplace but DWForum ensures we know what others are actually doing, where to focus our resources - and we will have a fascinating time along the way."

Giovanni Piazza
Global Head - Information and Knowledge Management
Johnson & Johnson

What is the DWForum service offering?

Streams: Partner Organizations define four work streams (one per quarter) that tackle key shared challenges with authoritative insights on critical topics. The outputs are integrated into the meetings in person and online. Examples of work streams include:

- Business case for the Digital Workplace
- Bring your own device to work (Consumerization of IT)
- Identity management
- Digital Workplace usability

Investigations: Partner Organizations select two research projects on specific challenges or issues relevant to them and we will turn complex and emergent information into clear insight for strategic advantage. All outputs will be shared through a confidential knowledge center. Examples include:

- Onboarding strategies and techniques
- Leadership in the Digital Workplace
- Security and risk management in mobile work
- New hire demographics

Mappings: Using our proprietary Digital Workplace Maturity Model, Partner Organizations can decide to have the current state of their Digital Workplace mapped against our model. A DWForum expert will review the results of this maturity assessment results and will use those results to help define a desired future state. Mapping includes:

- Communication and information
- Community and collaboration
- Services
- Structure

Connections: Partner Organizations gain confidential access to peers from a carefully-selected group of major organizations to share practices, validate ideas, work through live issues through in-person and online gatherings, supported by secure collaboration spaces.

- Meet-ups: In-person meetings over a day and a half in New York and London twice a year
- Field visits: Half day visits at member or similar locations held in conjunction with member meetings four times a year
- Virtuals: 60-minute gatherings online at same time each month - one for Europe and one for US time zones

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- Online: Peer-to-peer networking with partner organizations via a secure online community

Measurement (Optional Extra): Undergo an impartial, confidential performance review of your organization's Digital Workplace through a comparison of performance across key metrics, against a benchmark of peers with detailed actionable recommendations aimed at improving strategic impact and realizing unexploited value.

Consulting (Optional Extra): Tap into the DWF's research-based consulting services to get focused insights with action-oriented recommendations by leveraging our existing research and our unrivalled team -- among they are former industry practitioners from leading organizations such as BBC, Boots, JPMorgan Chase, Orange, Rolls-Royce, T-Mobile and Unilever, as well as usability experts and leading-edge thinkers from academia.

Who can join?

This pioneering confidential group is by invitation-only and is designed for organisations with ambition in the digital workplace, who are committed to collectively share, investigate and map their performance and approaches in this new world of mobile, fluid and portable work.

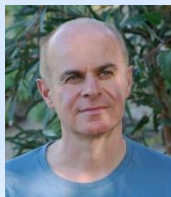
Participating organizations pay an annual fee and are drawn from retail, manufacturing, energy, telecoms, technology and financial sectors.

No vendors or consultants can join or participate to ensure open, secure and detailed exchanges between members. Those responsible for managing and operating the Digital Workplaces participate in DWF.

DWForum grew out of conversations with executives from leading organizations such as AT&T, Adobe, Arup, Alcatel-Lucent, Aviva, Balfour Beatty, Barclays, BT, Citi, DHL, ExxonMobil, Fujitsu, Google, HSBC, IKEA, Johnson & Johnson, Kraft, KPMG, IBM, Maersk, Microsoft, Nokia, Shell and Verizon.

How can we join?

Contact us to register your interest in becoming a founding organization.



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